



NORLAND

TASTE THE NORTH



Danish Crown



HERE IN THE NORTH, we know a thing or two about good beef. Our demanding chefs and culinary experts expect only the best quality and over the years we've learned how to keep them happy: NORLAND heifers is specially selected beef with an outstanding appearance that's tender and tasty on the plate.

Its bright red appearance is laced with light marbling for a unique texture bursting with flavour that intensifies on the grill while developing distinct umami in everything from oven to sous vide dishes.

WELCOME TO THE NORTH WELCOME TO NORLAND

BECAUSE WE ONLY SELECT our beef from young heifers between 18-42 months of age, the meat is firm but with a delicate bite to its tight, juicy structure. Our sides of beef are all hand chosen by experienced butchers who look for specific characteristics that will ensure all our primal and choice cuts are of the same high quality.

The way in which we mature our meat intensifies the flavour and contributes to the tender structure. When you see NORLAND heifers on the label, you know you're in for something special. A taste of the north.





NORLAND HEIFERS CONSISTS OF MORE THAN ONE SINGLE BREED

TO ACHIEVE THE HIGH QUALITY that we demand for NORLAND heifers, we choose only the best sides produced from a special cross-bred selection of ideal races. These cross breeds are typically between dairy and beef cattle races.

By cross breeding, we create meat which has a wide variety in terms of fat and form. This gives our experts a wide palette from which to choose exactly the right qualities which adhere to the very specific criteria we have defined for NORLAND heifer.

In fact, the real skill in the production of NORLAND heifers lies in the selection - and in the hands of our extremely experienced selection team. They are our guarantee for consistency and quality.

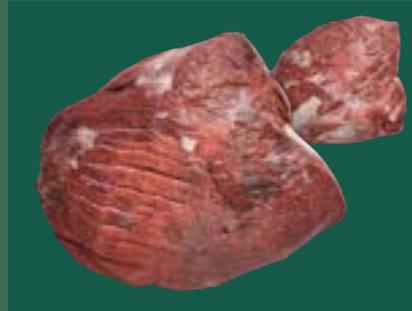


SO WHERE DOES IT ALL START?

PRODUCT ASSORTMENT



PRODUCT NAME:
**NORLAND Heifer
Topside**
PRODUCT NUMBER:
69977057



PRODUCT NAME:
**NORLAND Heifer
Topside cap off**
PRODUCT NUMBER:
69977058



PRODUCT NAME:
**NORLAND Heifer
Babytop**
PRODUCT NUMBER:
69977059



PRODUCT NAME:
**NORLAND Heifer
Knuckle**
PRODUCT NUMBER:
69977067



PRODUCT NAME:
**NORLAND Heifer
Full Rump**
PRODUCT NUMBER:
69977068



PRODUCT NAME:
**NORLAND Heifer
Full Rump**
PRODUCT NUMBER:
69977066



PRODUCT NAME:
**NORLAND Heifer
Topside cap off PAD**
PRODUCT NUMBER:
69977060



PRODUCT NAME:
**NORLAND Heifer
Flat w/ Eye Round**
PRODUCT NUMBER:
69977061



PRODUCT NAME:
**NORLAND Heifer
Flat w/o Eye Round**
PRODUCT NUMBER:
69977062



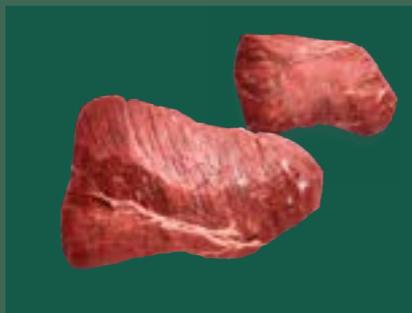
PRODUCT NAME:
**NORLAND Heifer
Cap of Rump**
PRODUCT NUMBER:
69977069



PRODUCT NAME:
**NORLAND Heifer
Rumptail**
PRODUCT NUMBER:
69977070



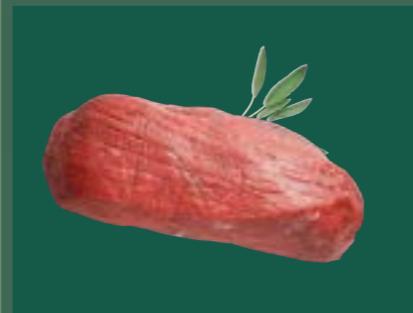
PRODUCT NAME:
**NORLAND Heifer
Rumptail tip off**
PRODUCT NUMBER:
69977071



PRODUCT NAME:
**NORLAND Heifer
Flat w/o Eye Round PAD**
PRODUCT NUMBER:
69977063



PRODUCT NAME:
**NORLAND Heifer
Eye Round**
PRODUCT NUMBER:
69977064



PRODUCT NAME:
**NORLAND Heifer
Eye Round PAD**
PRODUCT NUMBER:
69977065



PRODUCT NAME:
**NORLAND Heifer
Long T-bone**
PRODUCT NUMBER:
69977075

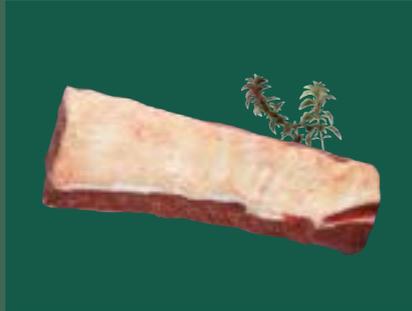


PRODUCT NAME:
**NORLAND Heifer
T-bone**
PRODUCT NUMBER:
69977079



PRODUCT NAME:
**NORLAND Heifer
Entrecote w/Rib**
PRODUCT NUMBER:
69977077

PRODUCT ASSORTMENT



PRODUCT NAME:
**NORLAND Heifer
Striploin**
PRODUCT NUMBER:
69977073



PRODUCT NAME:
**NORLAND Heifer
Striploin ½**
PRODUCT NUMBER:
6997707669977074



PRODUCT NAME:
**NORLAND Heifer
Shortloin**
PRODUCT NUMBER:
69977078



PRODUCT NAME:
**NORLAND Heifer
Stew meat**
PRODUCT NUMBER:
69977082



PRODUCT NAME:
**NORLAND Heifer
Shoulder Clod**
PRODUCT NUMBER:
69977091



PRODUCT NAME:
**NORLAND Heifer
Feather Blade**
PRODUCT NUMBER:
69977087



PRODUCT NAME:
**NORLAND Heifer
Entrecote cap off**
PRODUCT NUMBER:
69977076



PRODUCT NAME:
**NORLAND Heifer
Fillet chain off**
PRODUCT NUMBER:
69977072



PRODUCT NAME:
**NORLAND Heifer
Fillet centercut**
PRODUCT NUMBER:
69977133



PRODUCT NAME:
**NORLAND Heifer
Feather Blade no Fat**
PRODUCT NUMBER:
69977088



PRODUCT NAME:
**NORLAND Heifer
Chuck Tender**
PRODUCT NUMBER:
69977086



PRODUCT NAME:
**NORLAND Heifer
Chuck Roll**
PRODUCT NUMBER:
69977090



PRODUCT NAME:
**NORLAND Heifer
Hind Shank**
PRODUCT NUMBER:
69977080



PRODUCT NAME:
**NORLAND Heifer
Hind Shank sawn**
PRODUCT NUMBER:
69977081



PRODUCT NAME:
**NORLAND Heifer
Heel Muscle**
PRODUCT NUMBER:
69977083



PRODUCT NAME:
**NORLAND Heifer
Point end Brisket**
PRODUCT NUMBER:
69977089



PRODUCT NAME:
**NORLAND Heifer
Flanksteak PAD**
PRODUCT NUMBER:
69977092



PRODUCT NAME:
**NORLAND Heifer
Aloyau PAD**
PRODUCT NUMBER:
69977084

PRODUCT ASSORTMENT



PRODUCT NAME: **NORLAND ½ Heifer**
 PRODUCT NUMBER: 69977095

PRODUCT NAME: **NORLAND Heifer Pistol**
 PRODUCT NUMBER: 69977096



PRODUCT NAME: **NORLAND Heifer Longloin**
 PRODUCT NUMBER: 69977097



PRODUCT NAME: **NORLAND Heifer Leg**
 PRODUCT NUMBER: 69984193 69977084



PRODUCT NAME: **NORLAND Heifer Cote de Boeuf**
 PRODUCT NUMBER: 69977130



PRODUCT NAME: **NORLAND Heifer Cote de Boeuf Sliced**
 PRODUCT NUMBER: 69977131



PRODUCT NAME: **NORLAND Heifer Tomahawk Sliced**
 PRODUCT NUMBER: 69977100



PRODUCT NAME: **NORLAND Heifer T-bone Sliced**
 PRODUCT NUMBER: 69977132



PRODUCT NAME: **NORLAND Heifer Burger**
 PRODUCT NUMBER: 69984193

AN EXPERIENCE YOU CAN'T GET ANYWHERE ELSE

Here in the north, we take food seriously. Very seriously. It's become part of our cultural heritage – and we're as much known for our cutting-edge kitchen as well as our cozy warm atmosphere and relaxed way of living - "hygge".

Taste, texture and appearance of our beef come together under the skilled hand of our chefs to provide infinite variations on a theme to create innovative unique food experiences on fast changing fantastic-tasting menus. With NORLAND heifers we'd like to give you the opportunity to do the same. Wherever you are.

“For us, the story is important. We don't just serve an entrecote”

Rune Møller Andreasen, chef at The Golden Ox






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